

# CardioLog Analytics

The Leading Reporting Solution for SharePoint and Social Platforms



## INTRODUCING THE PARTNER PROGRAM

### Why CardioLog Analytics for SharePoint Intranet Portals and Websites?

The first question you may ask yourself is “How can CardioLog Analytics help improve my customer’s portals and websites?” Over recent years, organizations from all sectors have invested exorbitant amounts of money in the setup and implementation of their SharePoint intranet, extranet and composite applications. In order to increase user adoption, organizations need a reporting solution that is fully integrated with the sites' content and data. As a result, they can enhance their portal efficiency and value.

Specifically tailored for SharePoint's architecture, CardioLog Analytics provides accurate and insightful information about SharePoint, based on its hierarchy, taxonomy, content and user metadata. The solution is integrated for all versions of SharePoint, including Office 365 and Hybrid environments, Yammer and Sitrion.

#### FEATURES

**Flexible Deployment Options** - On-Premises and SaaS Available

**Easy usage reporting** - real time analytics, event tracking, path analysis, custom dashboards, automatic alerts, employee profiling and integration with AD

**Drill down reports including:** portal Visitors, Site Content, SharePoint Search, Site Navigation, Conversions and Audit and Administration

**Designed for SharePoint** - for portals and websites, including Office 365, Hybrid and On-Prem Deployments

**Privacy** - full ownership of data and on-premises installation

**Holistic activity view** - for multiple farms, websites and easy content drilldown

**Extendable** - through our API and SDK

**Optimization** - behavioral targeting, Voice of Customer Surveys, Message Bar and more

### About Intlock and Microsoft Cooperation

Intlock works closely with Microsoft in order to design and develop its analytic solutions. The Intlock engagement offering was designed by Microsoft specifically for SharePoint.

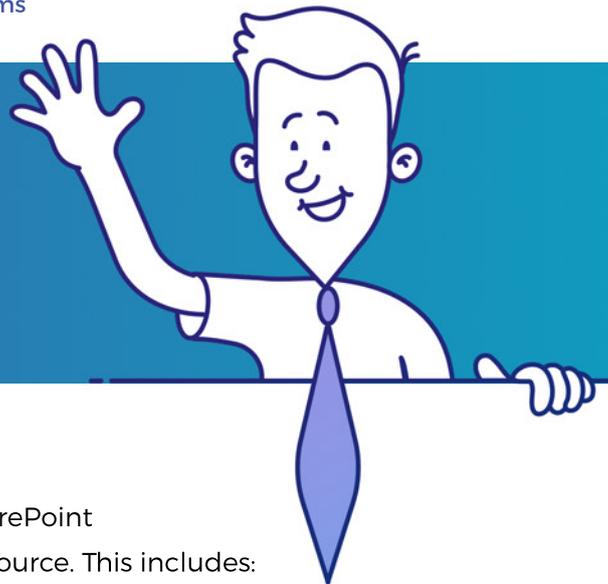
#### Our Worldwide Customer Base

Some of our power customers, which include mega-sized corporations and conglomerates are:



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## WHAT'S IN IT FOR YOU AS A PARTNER?

### Reseller Partner

As a partner, you will have the opportunity to resell our SharePoint Analytics solution, with Intlock by your side as a reliable resource. This includes:

- **Joint Marketing Forces** - gain access to business opportunities and sales leads, as well as worldwide promotions and joint marketing campaigns
- **Broaden your toolbox** - provide your customers with the analytics and marketing tools they need, to constantly improve and optimize their SharePoint environments
- **Enhance your Revenue** - Manage and provide tailored reports to existing customers and prospects/leads. Enjoy a generous and tiered discount plan with high commission rates

### Partners Managed Services

The Partners Managed Services Program enables you as a partner to host CardioLog Analytics for your customers in order to provide dedicated Office 365 reporting and analytics services.

#### Why Partners Managed Services?

By hosting CardioLog Analytics, you can provide Office 365 reporting and consultancy services to numerous enterprises in order to:

- Achieve greater autonomy - freely price your reporting services per each customer
- Assist customers in solving major SharePoint challenges such as: user productivity, portal collaboration, adoption and more

#### What's in it for you as a Partner?

- Minimum Risk - offered through a revenue sharing model
- Maximum Profit - yield revenues from a growing analytics demand
- Cost Saving - reduce license costs to cover your efforts and rapidly reach a high ROI
- Overlay Offering - measure portal goals and achieve them through consulting services
- Top Positioning - position your business as experts in the SharePoint sphere
- Connect the Dots - engage top business stakeholders and administrators, and extend your existing ecosystem

For more information, please contact us at

(617)500-8461 / [info@intlock.com](mailto:info@intlock.com)

or visit us at: [www.intlock.com](http://www.intlock.com)

We look forward to hearing from you.

**Microsoft**  
**GOLD CERTIFIED**  
Partner

